Grantee Information

ID	1771
Grantee Name	KOOD-TV
City	Bunker Hill
State	KS
Licensee Type	Community

1.1 Employment of Full-Time Television and Joint Employees　　　　Jump to question: 1.1 ▽

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below.
The first grid includes all female employees, the second grid includes all male employees,
and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Television and Joint Employees　　　　Jump to question: 1.1 ▽

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000 - TV Only							0
Officials - 1000 - Joint							0
Managers - 2000 - TV Only							0
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only					2		2
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only							0
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only							0
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only					2		2
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only							0
Service Workers - 5500 - Joint							0
Total	0	0	0	0	4	0	4

1.1 Employment of Full-Time Television and Joint Employees　　　　Jump to question: 1.1 ▽

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000 - TV Only					1		1
Officials - 1000 - Joint							0
Managers - 2000 - TV Only					2		2
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only					2		2
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only					2		2
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only							0
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only							0
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0

Major Job Category / Job Code							Total
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only							0
Service Workers - 5500 - Joint							0
Total	0	0	0	0	7	0	7

1.1 Employment of Full-Time Television and Joint Employees   Jump to question: [1.1 ▽]

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000 - TV Only	
Officials - 1000 - Joint	
Managers - 2000 - TV Only	
Managers - 2000 - Joint	
Professionals - 3000 - TV Only	
Professionals - 3000 - Joint	
Technicians - 4000 - TV Only	
Technicians - 4000 - Joint	
Sales Workers - 4500 - TV Only	
Sales Workers - 4500 - Joint	
Office and Clerical - 5100 - TV Only	
Office and Clerical - 5100 - Joint	
Craftspersons (Skilled) - 5200 - TV Only	
Craftspersons (Skilled) - 5200 - Joint	
Operatives (Semi-Skilled) - 5300 - TV Only	
Operatives (Semi-Skilled) - 5300 - Joint	
Laborers (Unskilled) - 5400 - TV Only	
Laborers (Unskilled) - 5400 - Joint	
Service Workers - 5500 - TV Only	
Service Workers - 5500 - Joint	
Total	0

1.1 Employment of Full-Time Television and Joint Employees   Jump to question: [1.1 ▽]

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers   Jump to question: [1.2 ▽]

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers   Jump to question: [1.2 ▽]

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers							0
Male Major Programming Decision Makers					1		1
Total	0	0	0	0	1	0	1

1.2 Major Programming Decision Makers   Jump to question: [1.2 ▽]

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.3 Employment of Part-Time Television and Joint Employees   Jump to question: [1.3 ▽]

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Television and Joint Employees   Jump to question: [1.3 ▽]

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							

Major Job Category / Job Code						Total
						0
Professionals - 3000					1	1
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100					2	2
Craftspersons (Skilled) - 5200						0
Operatives (Semi-skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	0	0	0	3	0	3

1.3 Employment of Part-Time Television and Joint Employees

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500					1		1
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	1	0	1

1.3 Employment of Part-Time Television and Joint Employees

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	
Operatives (Semi-skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

1.4 Part-Time Employment

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Number working less than 15 hours per week

1.4 Part-Time Employment

Number working 15 or more hours per week   4

1.5 Full-Time Hiring

Enter the number of full-time employees in each category hired during the fiscal year.
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

No full-time employees were hired (check here if applicable)   ☐

1.5 Full-Time Hiring

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000					

			1	1
Technicians - 4000				0
Sales Workers - 4500	1			1
Office / Service Workers - 5100-5500				0
Total	0	1	0	1	2

1.6 Full-Time and Part-Time Job Openings   Jump to question: 1.6 ⌄

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occured, please enter zero.

1.6 Full-Time and Part-Time Job Openings   Jump to question: 1.6 ⌄

Number of full-time and part-time job openings   4

1.7 Hiring Contractors   Jump to question: 1.7 ⌄

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors   Jump to question: 1.7 ⌄

Check all that apply

None	☐
Development Activities	☐
Legal Services	☑
Human Resources Services	☐
Accounting/Payroll Services	☑
Computer Operations	☐
Engineering	☑

Comments

Question	Comment
No Comments for this section	

2.1 Corporate Management   Jump to question: 2.1 ⌄

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer - TV Only	1.00	$ 60,000	1
Chief Executive Officer - Joint		$	
Chief Operations Officer - TV Only		$	
Chief Operations Officer - Joint		$	
Chief Financial Officer - TV Only	1.00	$ 42,400	9
Chief Financial Officer - Joint		$	

2.1 Corporate Management   Jump to question: 2.1 ⌄

Please list the Other Job titles in this sub-category not listed above

2.2 Communication and Promotions   Jump to question: 2.2 ⌄

	# of Employees	Avg. Annual Salary	Average Tenure
Publicity, Program Promotion Chief - TV Only		$	
Publicity, Program Promotion Chief - Joint		$	
Communication and Public Relations, Chief - TV Only		$	
Communication and Public Relations, Chief - Joint		$	

2.2 Communication and Promotions   Jump to question: 2.2 ⌄

Please list the Other Job titles in this sub-category not listed above

2.3 Programming and Productions   Jump to question: 2.3 ⌄

	# of Employees	Avg. Annual Salary	Average Tenure
Programming Director - TV Only		$	
Programming Director - Joint		$	
Production, Chief - TV Only	1.00	$ 45,000	1
Production, Chief - Joint		$	
Executive Producer - TV Only		$	
Executive Producer - Joint		$	
Producer - TV Only		$	
Producer - Joint		$	
Director - (Television Production ONLY)	2.00	$ 38,560	16

2.3 Programming and Productions   Jump to question: 2.3 ⌄

Please list the Other Job titles in this sub-category not listed above

2.4 Development and Fundraising　　　　　　　　　Jump to question: [2.4 ⌄]

	# of Employees	Avg. Annual Salary	Average Tenure
Development, Chief - TV Only		$	
Development, Chief - Joint		$	
Member Services, Chief - TV Only	1.00	$ 35,880	27
Member Services, Chief - Joint		$	
Membership Fundraising, Chief - TV Only		$	
Membership Fundraising, Chief - Joint		$	
On-Air Fundraising, Chief - TV Only		$	
On-Air Fundraising, Chief - Joint		$	
Auction Fundraising, Chief - TV Only		$	
Auction Fundraising, Chief - Joint		$	

2.4 Development and Fundraising　　　　　　　　　Jump to question: [2.4 ⌄]

Please list the Other Job titles in this sub-category not listed above

2.5 Underwritting and Grant Sollicitation　　　　　　　Jump to question: [2.5 ⌄]

	# of Employees	Avg. Annual Salary	Average Tenure
Underwriting, Chief - TV Only		$	
Underwriting, Chief - Joint		$	
Corporate Underwriting, Chief - TV Only		$	
Corporate Underwriting, Chief - Joint		$	
Foundation Underwriting, Chief - TV Only		$	
Foundation Underwriting, Chief - Joint		$	
Government Grants Solicitation, Chief - TV Only		$	
Government Grants Solicitation, Chief - Joint		$	

2.5 Underwritting and Grant Sollicitation　　　　　　　Jump to question: [2.5 ⌄]

Please list the Other Job titles in this sub-category not listed above

2.6 Broadcast Engineering and Information Technology　　　Jump to question: [2.6 ⌄]

	# of Employees	Avg. Annual Salary	Average Tenure
Operations and Engineering, Chief - TV Only	1.00	$ 54,466	37
Operations and Engineering, Chief - Joint		$	
Engineering Chief - TV Only	1.00	$ 45,386	36
Engineering Chief - Joint		$	
Broadcast Engineer 1 - TV Only		$ 0	0
Broadcast Engineer 1 - Joint		$	
Production Engineer - TV Only		$	
Production Engineer - Joint		$	
Facilities, Satellite and Tower Maintenance, Chief - TV Only		$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		$	
Technical Operations, Chief - TV Only		$	
Technical Operations, Chief - Joint		$	
Information Technology, Director - TV Only	1.00	$ 43,805	5
Information Technology, Director - Joint		$	
Web Administrator/Web Master - TV Only		$	
Web Administrator/Web Master - Joint		$	

2.6 Broadcast Engineering and Information Technology　　　Jump to question: [2.6 ⌄]

Please list the Other Job titles in this sub-category not listed above

2.7 Journalists, Announcers, Broadcast and Traffic　　　Jump to question: [2.7 ⌄]

	# of Employees	Avg. Annual Salary	Average Tenure
News / Current Affairs Director - TV Only		$	
News / Current Affairs Director - Joint		$	
Announcer / On-Air Talent - TV Only		$	
Announcer / On-Air Talent - Joint		$	
Reporter - TV Only		$	
Reporter - Joint		$	

	# of Employees	Avg. Annual Salary	Average Tenure
Cinema / Videographer - TV Only		$	
Video Film Editor - TV Only		$	
Unit / Studio Supervisor - TV Only		$	
Public Information Assistant - TV Only		$	
Public Information Assistant - Joint		$	
Broadcast Supervisor - TV Only		$	
Broadcast Supervisor - Joint		$	
Director of Continuity / Traffic - TV Only	1.00	$ 24,100	2
Director of Continuity / Traffic - Joint		$	

2.7 Journalists, Announcers, Broadcast and Traffic   Jump to question: [2.7 ▼]

Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement   Jump to question: [2.8 ▼]

	# of Employees	Avg. Annual Salary	Average Tenure
Education, Chief - TV Only		$	
Education, Chief - Joint		$	
Instructional Services Director - TV Only		$	
Parent / Pre-School Coordinator - TV Only		$	
Volunteer Coordinator - TV Only		$	
Volunteer Coordinator - Joint		$	
Events Coordinator - TV Only	1.00	$ 31,600	19
Events Coordinator - Joint		$	
Section 2. Average Salary Totals	11.00	421,197	153

2.8 Education and Community Engagement   Jump to question: [2.8 ▼]

Please list the Other Job titles in this sub-category not listed above

Comments

Question	Comment
No Comments for this section	

3.1 Governing Board Method of Selection   Jump to question: [3.1 ▼]

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection   Jump to question: [3.1 ▼]

Ex-Officio (Automatic membership because of another office held)   1

3.1 Governing Board Method of Selection   Jump to question: [3.1 ▼]

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection   Jump to question: [3.1 ▼]

Elected by community/membership

3.1 Governing Board Method of Selection   Jump to question: [3.1 ▼]

Elected by board of directors itself (self-perpetuating body)   27

3.1 Governing Board Method of Selection   Jump to question: [3.1 ▼]

Other (please specify below)

3.1 Governing Board Method of Selection   Jump to question: [3.1 ▼]

3.1 Governing Board Method of Selection   Jump to question: [3.1 ▼]

Total number of board members (Automatic total of the above)   28

3.2 Governing Board Members   Jump to question: [3.2 ▼]

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members   Jump to question: [3.2 ▼]

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members   Jump to question: [3.2 ▼]

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members					10		10
Male Board Members					3		3
Total	0	0	0	0	13	0	13

3.2 Governing Board Members

Jump to question: [3.2 ∨]

Number of Vacant Positions

15

3.2 Governing Board Members

Jump to question: [3.2 ∨]

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

28

3.2 Governing Board Members

Jump to question: [3.2 ∨]

Number of Board Members with disabilities

1

Comments

Question	Comment

No Comments for this section

4.1 Local Community Outreach

Jump to question: [4.1 ∨]

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

Smoky Hills Public Television serves 70 rural counties. Due to the isolation and low-income markers, much of our coverage population is underserved and in many cases an unserved audience. Our Literacy Leadership program works with public preschool programs across our viewing area. Our Literacy Leadership program is composed of three parts: the First Book Club, Share A Story, and children's educational television programs. In the First Book Club, we give books to children enrolled in Early Head Start and Head Start. In counties without either Early Head Start or Head Start, we give books to children enrolled in public preschools. The program is an effort to encourage parents to read with their children and use hands-on activities to encourage reading. Our objective is to give each child three books during the school year and we were successful in distributing over 9,000 books. The long-term outcomes of the program can be summed up by this information from the National Research Council, Given the course of brain development, it is not surprising that young children who are exposed to certain early language and literacy experiences usually prove to be good readers later. Just as a child develops language skills long before being able to speak, the child also develops literacy skills long before being able to read. National Research Council. (1998). Preventing Reading Difficulties in Young Children. Washington, D.C.: National Academy Press. We conduct Share A Story presentations at public libraries during the summer. During these presentations, we use the Learning Triangle (VIEW, READ, and DO) to teach the children. Every child in attendance receives a book to take home to help build an in-home library. Share A Story presentations demonstrate to parents how the Learning Triangle engages children in reading. This program involved 1,650 children along with 625 parents. Our children's educational television programming is the foundation of our Literacy Leadership program. Smoky Hills Public Television's 64 hours per week of children's educational programming is far more than the three hours per week required by the FCC (Federal Communications Commission) and is comprised of 17 different programs, of which 8 are targeted toward preschool children. In addition to the main channel provided, as of January, 2017, SHPTV began providing a 365 day a year 24 hour a day extra channel for children, PBS Kids.

4.2 Production Activity

Jump to question: [4.2 ∨]

In what production activity has you station been involved that supports unserved or underserved audiences?

Since our population base is dominated by the under/un-served, it is our goal in all productions to serve those needs. No other television station is serving this population as a community. Through our Kansas legislative coverage and our Doctors on Call, Traveling Kansas and Real Ag, we bring western and central Kansas information that affects their daily lives and allows them to interact via the phone with medical and legislative issues. SHPTV continues to bring 3-2-1A wrestling championships along with small team, six man and eight man football championship finals featuring the year-end culmination for the micro-small high schools in our 70 counties. Health care in the isolated counties served by SHPTV is of high concern to our viewers. We bring them an interactive, call-in program called Doctors on Call. This program features medical providers and topics chosen by popularity of topic from a viewer sampling. Besides a direct response on immediate questions, the variety of providers from several different areas of the viewing area, allows the viewers to understand what services are provided in the regional facilities and how their rural health system works within the state.

4.3 Program Content in Other Languages

Jump to question: [4.3 ∨]

Do you provide program content in languages other than English? If so, please list your services in this area

Smoky Hills Public Television does not provide program content in languages other than English at this time.

4.4 Governance Structure

Jump to question: [4.4 ∨]

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities.
Your response should include but is not limited to:
What are the direct and indirect reporting relationships?
What committees are active and what is their function?
Does your Board have an Audit and Finance Committee?
What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

Smoky Hills Public Television (SHPTV) KOOD-TV 1771 currently has 13 Board members. The current active Board committees are the Executive Committee, the Finance and Audit Committee, and the Governance Committee. The Chair of the Board is a member of each board committee and the CEO is an ex-officio member of each committee. The Executive Committee is comprised of the officers of the Board, the Chairperson, Vice Chair, the Treasurer, the Secretary and the immediate Past Chair. The officers are nominated and elected by the Board members. The Board chair assigns the various board members to the Board committees. With the exception of the Executive committee, at least one Smoky Hills staff member is also assigned to each of the committees. Each committee tries to meet on a regular basis and gives a report at the next board meeting. The Chair of the Finance Committee has a financial background or accounting experience and is the Treasurer of the Executive Committee. The station Director of Finance and Administration also is a member of this committee. The Finance Committee monitors station financial position recommends appointment of a qualified audit firm reviews the annual audited statements and recommends operational changes if needed. The Governance Committee recommends changes or additions to the by-laws and operating policies and nominates potential new board members. SHPTV also has a Community Advisory Board. The Advisory Board members do not have voting powers, but may ask that their comments or recommendations be brought up before the Board of Directors. The Chair and CEO develop the Agenda for the Board meeting that meets every other month in various locations within the coverage area. Some of the usual items on the agenda are a report by the Director of Finance and Administration on the current financial statements and a report by the CEO on current development activities and results. The CEO also gives a report to the Board on station's activities. Various key staff may attend the meetings to report on a special activity. Each Committee Chair is asked to give a report on their activity since the last meeting. The Board of Directors also recommends possible new candidates to be on the board to the Governance committee. Letters are sent to these individuals as well as a phone call to interview them and request a resume if the candidate is interested in serving on the Board. The Governance committee recommends the slate of nominees for the Board members to review and vote on. SHPTV coverage area covers 52 counties. The demographic makeup of the Board is representative of the northwest southwest central and northeast regions of the station's coverage area. There are currently only 13 members on the Board but it is constantly soliciting new members. It is often difficult finding possible Board members because as it can involve a 2-3 hour drive to attend the meeting. The Board term limit is 3 years and two successive terms, but members if they so desire, can be voted by the Board members to serve additional terms. Selection criteria that helps the Board choose a new member sometimes depends on its present gender and demographic makeup. Other criteria are leadership abilities, type of profession and residency. The Board has been trying to get a member to represent the growing Hispanic community and were successful 2 years ago, however that member had to resign due to health issues, since then the board has been unsuccessful in that effort.

4.5 Community Outreach

Jump to question: [4.5 ∨]

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

Smoky Hills Public Television continues to look for ways to expand the productions to be more inclusive to the variety of individuals that live in the viewing area. One local production that has shown success in our rural coverage area is our Traveling Kansas program. This year we enter our 7th season of Traveling Kansas which is a series of one half hour programs that allows our rural communities to highlight their people, attractions, schools, healthcare facilities, and much more. This is valuable for people that might be considering visiting or even relocating to these communities. We also continue to increase our web visibility with more online viewing options, including the streaming of our local productions such as the legislative programs, the healthcare programming and the Traveling Kansas program mentioned above. Our coming year of productions include an ongoing plan for a local series on the gas and oil industry in Kansas. Another goal for the coming year is a conscious effort of including topics of diverse cultural themes and interests. We are also working on a new local children's program series this year. As for events, we plan to continue our "Family Fun Day" events which draws attention to our Educational Children's programming. We will continue our live call in local productions of "Doctors on Call" and "The Kansas Legislature" which allows our viewers to call in and get answers to their questions live on the air. Our Learning Literacy project goal is to expand to capacity of budget and to evaluate at the end of the fiscal year how our growth can be as inclusive as possible to new and developing diverse cultures in southwest Kansas. Success will be measured by a method of view and supporter surveys to document perceived inclusion; by numbers of attendance at local events; and by number of calls received during all interactive productions.

Comments

5.1 Journalists

Jump to question: [5.1 ▾]

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific	White, No Hispan
News Director										
Assistant News Director										
Managing Editor										
Senior Editor										
Editor										
Executive Producer										
Senior Producer										
Producer										
Associate Producer										
Reporter/Producer										
Host/Reporter										
Reporter										
Beat Reporter										
Anchor/Reporter										
Anchor/Host										
Videographer										
Video Editor										
Other positions not already accounted for										
Total	0	0	0	0	0	0	0	0	0	

Comments